

# Resource Allocation and Pricing for QoS Management in Computer Networks

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*Bastille Day*

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## Resource Allocation & QoS

- Quality of Service (QoS) achieved with the *proper* allocation of network resources
  - Processor time, buffer space, **link bandwidth**
- Allocation view point
  - Single-user allocation - *Efficient* allocation to provide QoS for one user
  - Multi-user allocation - *Efficient* and *fair* allocation to all users to provide QoS

## Thesis Contributions

### Single User Allocation

- **Dynamic Search Algorithm (DSA+)**

Refereed publications - RTSS'96, JCIS'97, ICNP'97

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### Multi-User Allocation

- **Competitive Market Fairness Proofs**

- **Spot Market Approach**

Refereed publications - IWQoS'98, ICNP'98, ICATM'99

Patents pending - US and Japan No. 08/971,127

- **Multi-Market Approach**

Conference submission - EC'99

# Multi-User Resource Allocation

## Allocation Goals

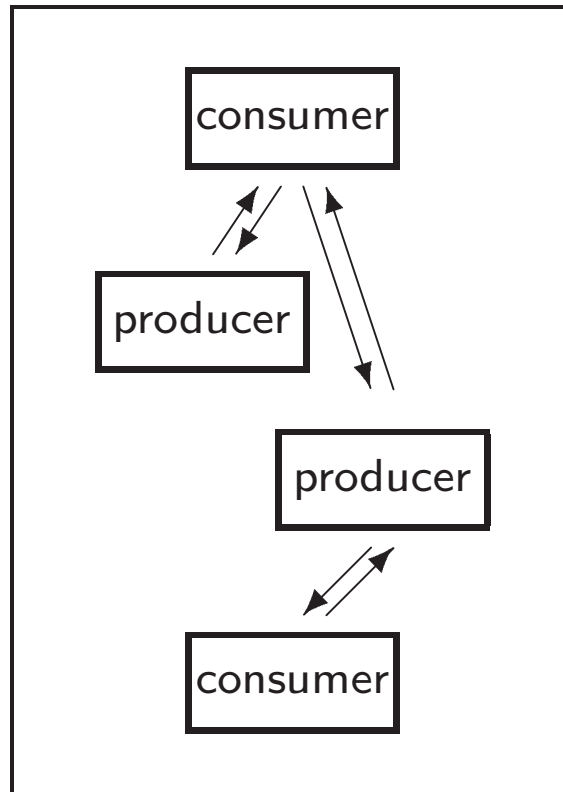
- *Efficient* - High utilization
- *Fairness* - Network and economic oriented

## Allocation Classifications

- Centralized or distributed
- Static or dynamic
- Stateless or state-maintaining
- **Microeconomic-based**

# Resource Allocation & Microeconomics

Microeconomics — The study of the allocation of scarce resources among competing ends. *Nicholson*



- Model
  - Users  $\equiv$  consumers
  - Switches  $\equiv$  producers
  - Link bandwidth  $\equiv$  resource
- Advantages
  - Maximize utility
  - Optimal distributions
  - Many models and methods

## Previous Microeconomic-Based Methods

Method		Limitations
Constrained max.	Jiang [51]	centralized
ATM VC pricing	Ferguson [32]	CBR only
Eff. bandwidth	Kelly [55]	stat. models
Smart-market	MacKie-Mason [70]	implement.

Want a microeconomic-method that,

- Distributed
- Little a priori info
- Allows demand changes
- Low implementation cost

## Competitive Market Model

Priced-based model proposed by Léon Walras in 1874

- Price influences behavior
- At *equilibrium* the allocation is optimal

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Economy consists of multiple competitive markets

- Markets are separate and independent
- Consumers can participate in multiple markets
- Used in the *spot* and *multi-market* approach

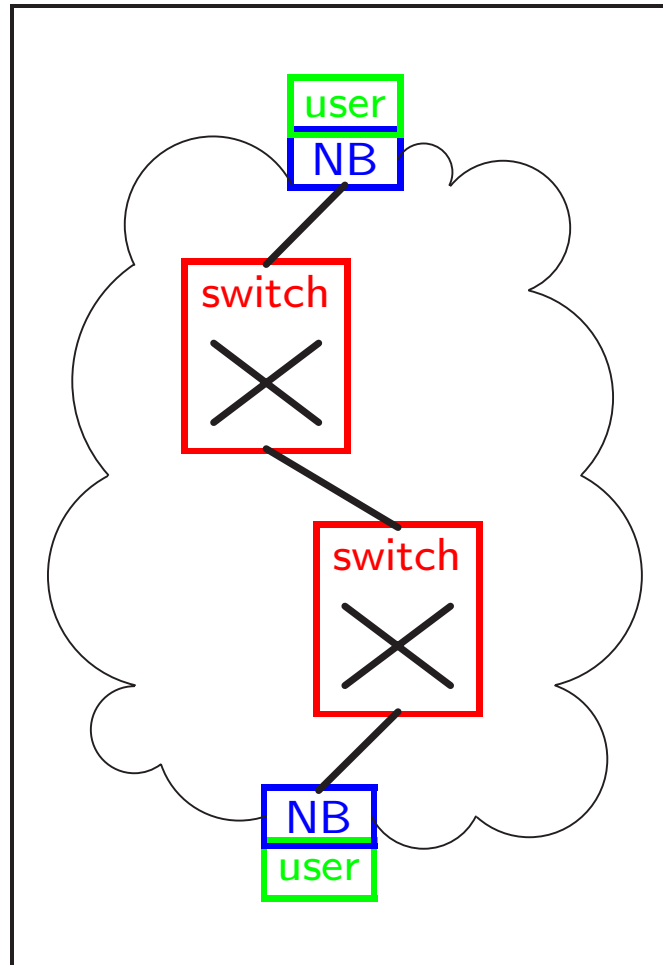
## Optimality and Fairness

In an economy consisting of multiple competitive markets,  $\{a\}$  (allocation array) is \_\_\_\_\_,

- **Pareto-optimal** if no one can increase their utility without decreasing the utility of another.
- **Weighted Max-Min Fair** if, for any other feasible allocation  $\{\hat{a}\}$ ,  $\exists j : \hat{a}^j > a^j \implies \exists k : \frac{\hat{a}^k}{w^k} < \frac{a^k}{w^k} \leq \frac{a^j}{w^j}$
- **Equitable** if, for any other feasible allocation  $\{\hat{a}\}$ ,  $\exists j : u^j(\hat{a}^j) > u^j(a^j) \implies \exists k : u^k(\hat{a}^k) < u^k(a^k) \leq u^j(a^j)$



## Spot Market Approach



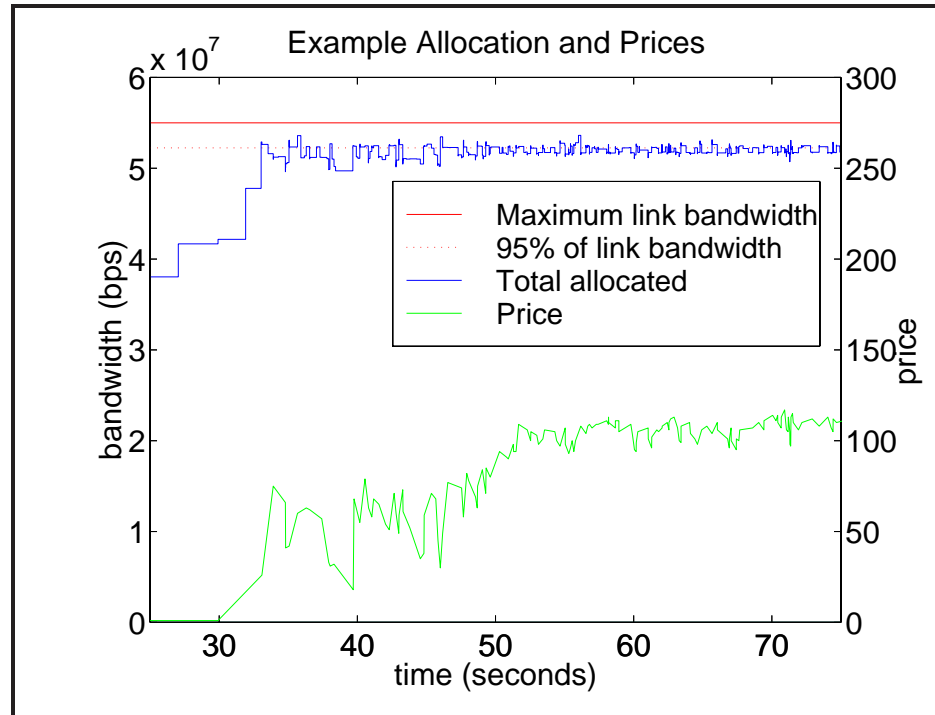
- **Switch** - Each link is a competitive market
- **User** - Seeks network resources
- **Network Broker (NB)** - Represents the user

### Unique Properties

- ★ Demand changes allowed
- ★ Edge calculations
- ★ Immediate availability

## Switches

- Bandwidth priced (non-storable resource)
- Each output link is an *independent* dynamic competitive market
- Price for link  $i$  is determined using a *modified* tâtonnement process
  - Seeks *equilibrium price*
  - Allows demands to change dynamically
  - Stateless
- *Immediate availability* and *no reservation overhead*



new price      current price      aggregate demand

$$p_{n+1}^i = p_n^i \cdot \frac{d_n^i}{\alpha \cdot s^i}$$

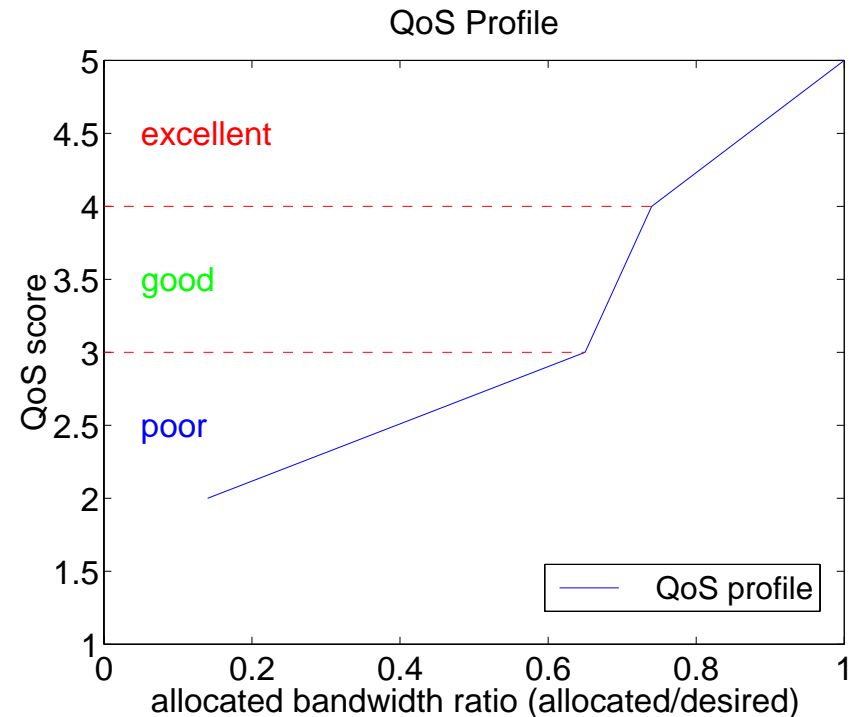
link capacity

## User

- Requires link bandwidth for their application
- Represented in the economy via a *Network Broker*

### User information

- Bandwidth desired
- Budget  $w^j$
- *QoS profile*, utility curve



## Network Broker

- Agent for the user
- Located at the *network edge*
- Performs
  - CAC, policing, purchasing decisions
- It knows switch prices and user information
- Determines the amount of bandwidth to purchase

$$\max\{u^j(a^j)\}, \quad p^i \cdot a^j \leq w^j \implies a^j = \min_{i \in R^j} \left\{ \frac{w^j}{p^i} \right\}$$

## Spot Market Performance

Steady State (proofs)

- Achieves *optimal* and *fair* allocations
  - Pareto-optimal
  - Weighted max-min fair
  - Equitable, *must distribute wealth appropriately*

*Algorithm 5.1*

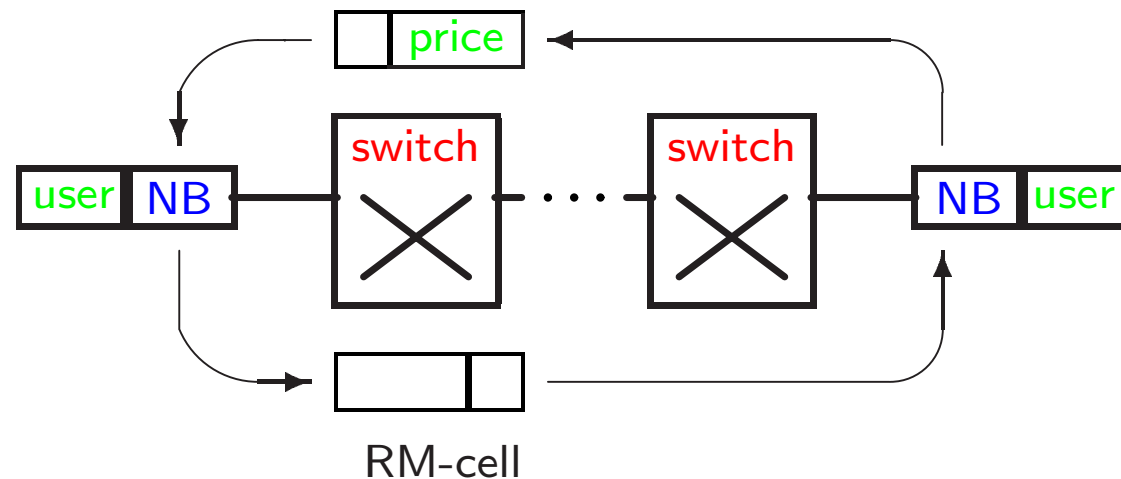
- Price equation always moves towards *equilibrium*

Network Dynamics (changing demands)

- Use simulation to measure performance

## Spot Market ABR Rate Control

- RM-cells are used to obtain network feedback



### Spot Market Approach

- Price is distributed using RM-cells
- A switch inserts the link price in the RM-cell if it is **higher** than what is currently stored.

## ABR Simulation

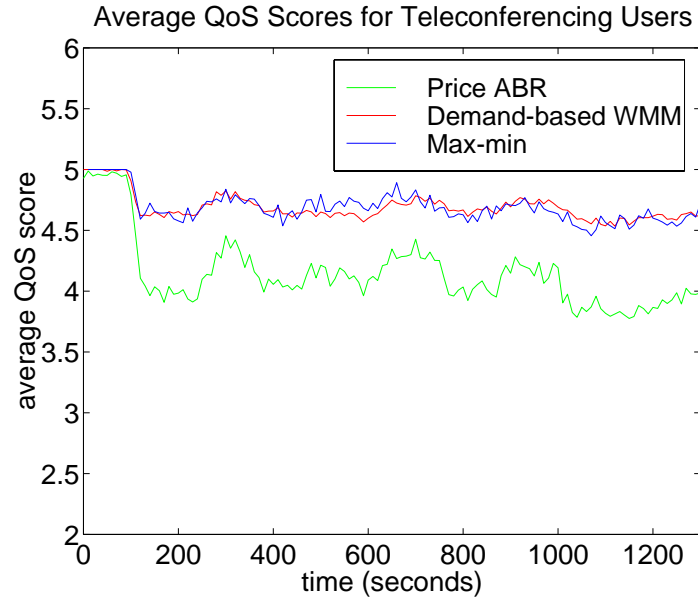
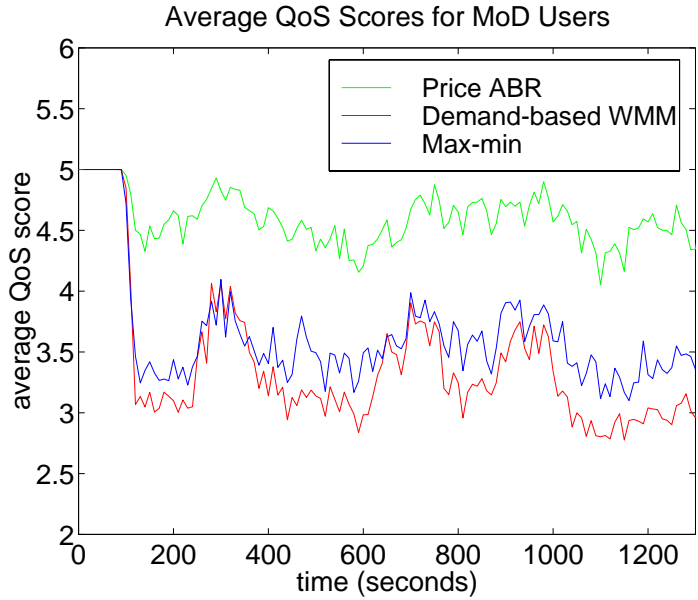
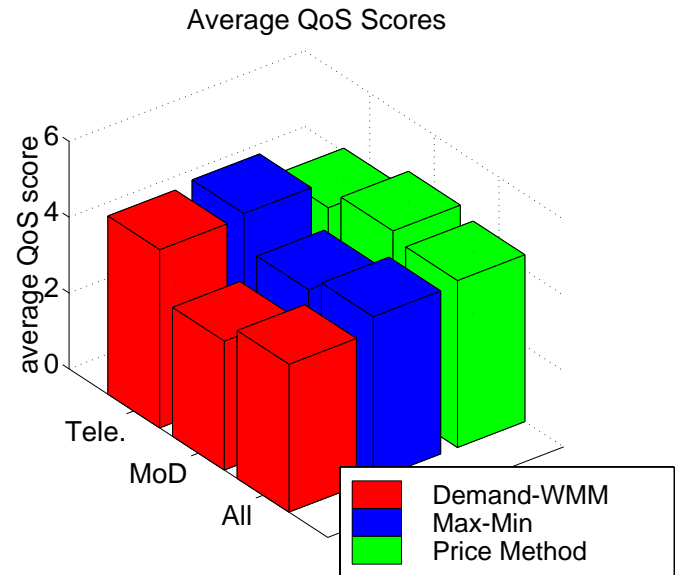
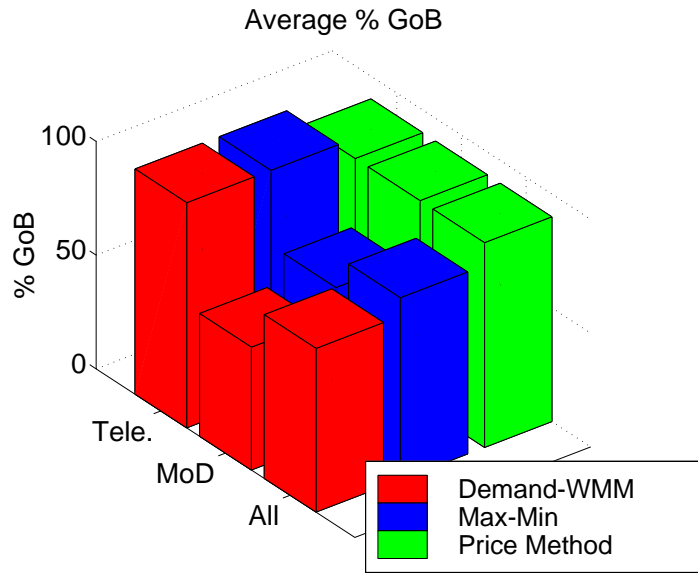
Determine

- How *equitable* under dynamic conditions
  - Average QoS and % Good or Better (% GoB)
- Compare with *perfect* max-min and demand-based WMM

Simulation

- 152 users transmitting MPEG-compressed video traffic with random start times
- Two types of users *MoD* and *Teleconferencing*





## Spot Market Approach

Advantages	Disadvantages
<ul style="list-style-type: none"><li>● Distributed</li><li>● Little a priori info required</li><li>● Low implementation cost</li></ul> <p style="text-align: center;">Stateless &amp; simple calculations</p> <ul style="list-style-type: none"><li>★ Efficient &amp; fair allocations</li><li>★ Calculation at network edge</li><li>★ Allows demand changes</li><li>★ Immediate availability</li></ul>	<ul style="list-style-type: none"><li>● No guarantees</li></ul>

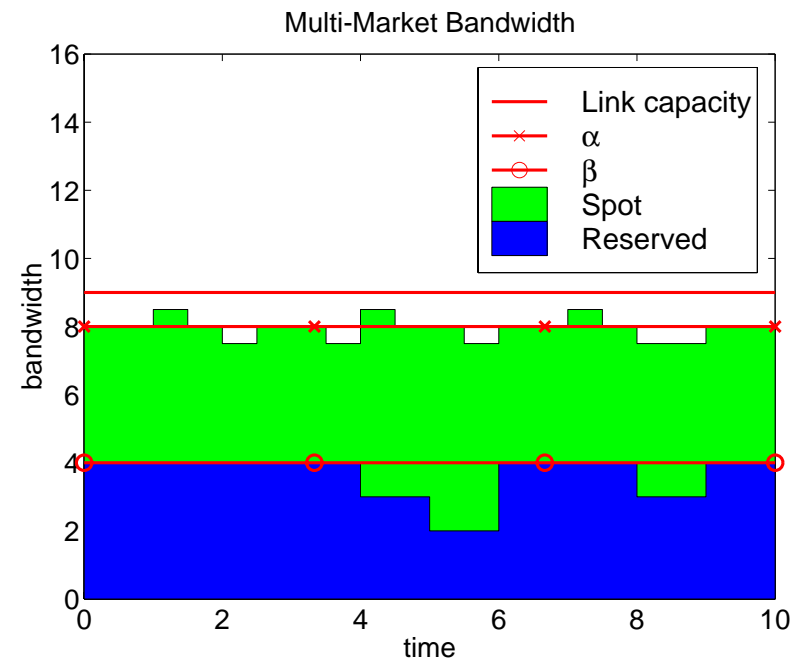
## Multi-Market Approach

*Two* markets per output link

- **Spot market** - Immediate availability
- **Reservation market** - Guaranteed bandwidth

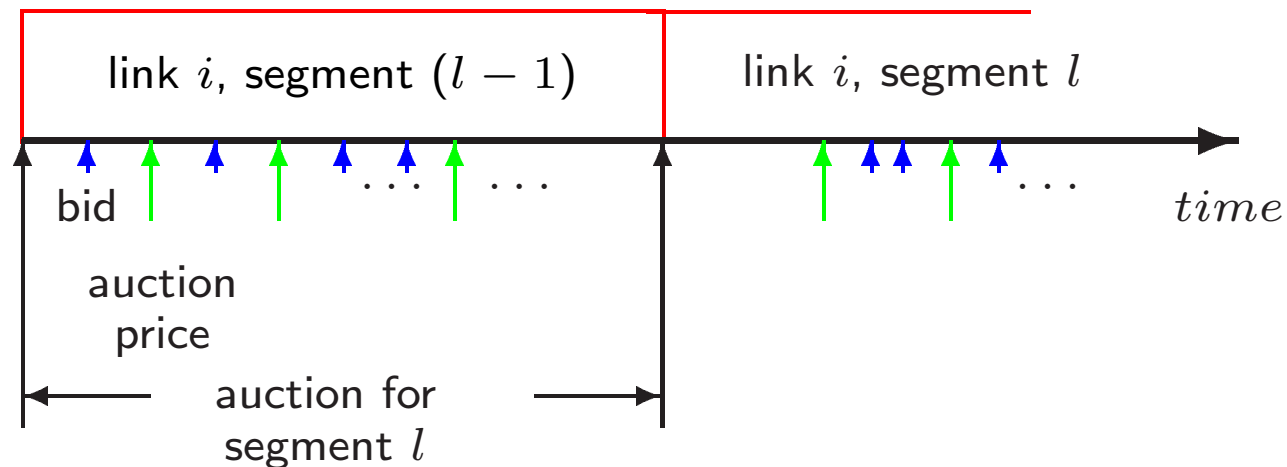
### Unique Properties

- ★ Provides guarantees and immediate availability
- ★ User can purchase from various markets
- ★ User can modify choices as prices change



## Reservation Market

- Bandwidth sold as an amount over time (*segment*)
- Switch will auction  $\beta$  percent as reserved bandwidth
- Users bid for an amount of the next segment



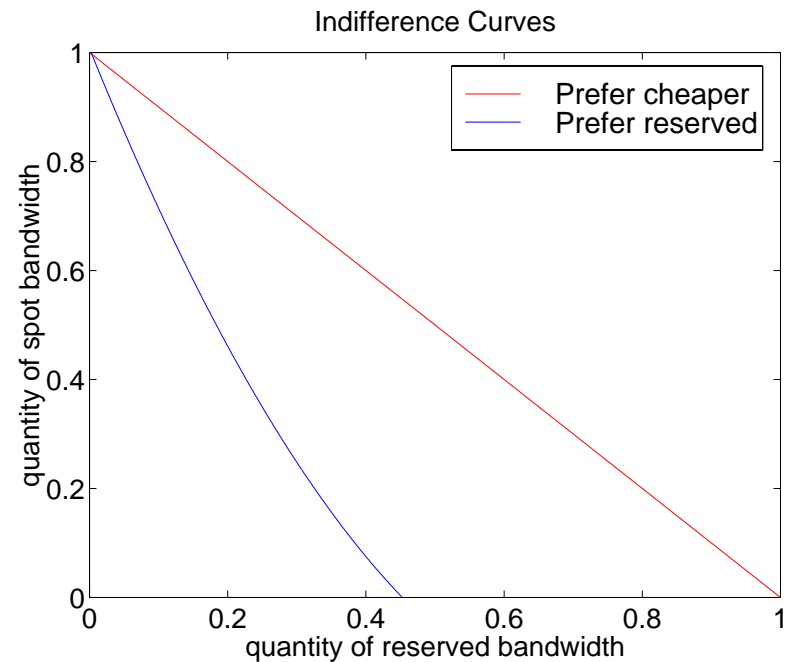
- Any unused reserved bandwidth sold as spot bandwidth

## User and The Multi-Market

- Must define *QoS profile,  $w^j$ , desired bandwidth*
- Can purchase *spot or reserved* bandwidth

### Indifference curve

Describes preferences for spot and reserved bandwidth

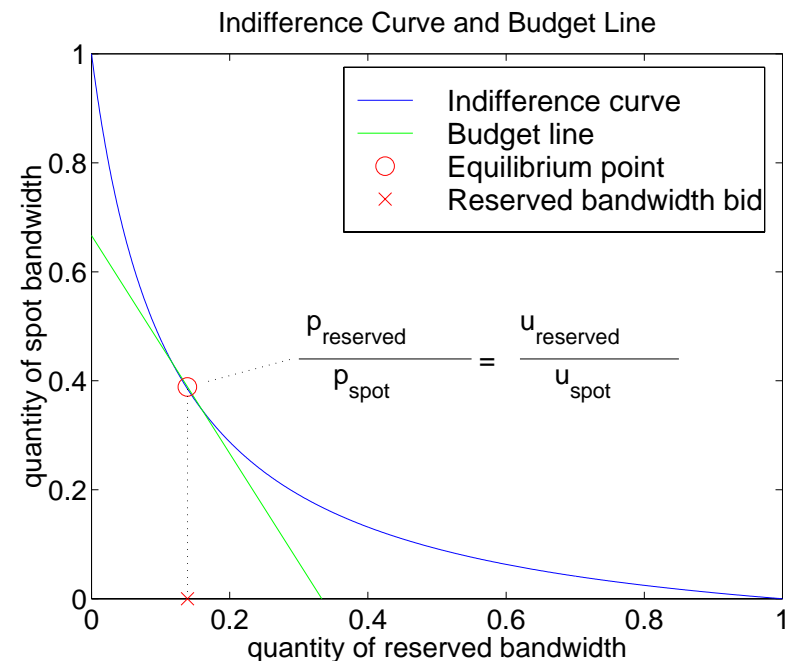


## NB and The Multi-Market

- Can purchase *spot* and/or *reserved* bandwidth

Reservation bid based on

- Indifference curve
- Spot and reservation market prices
- Wealth

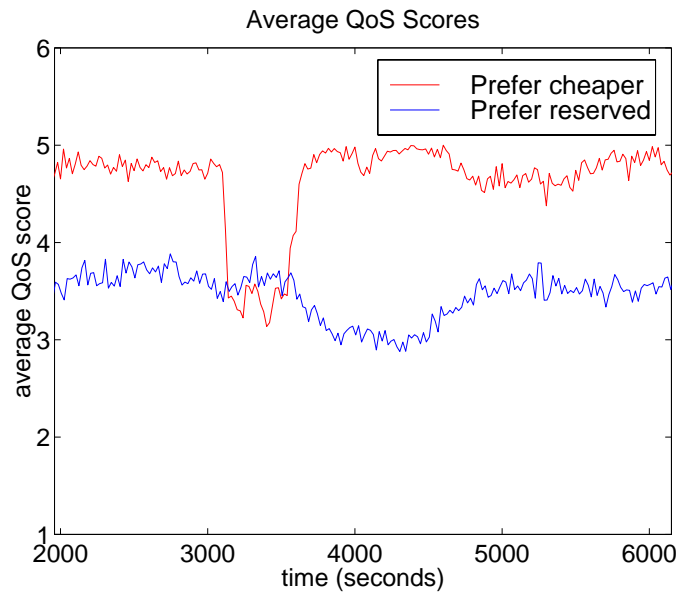
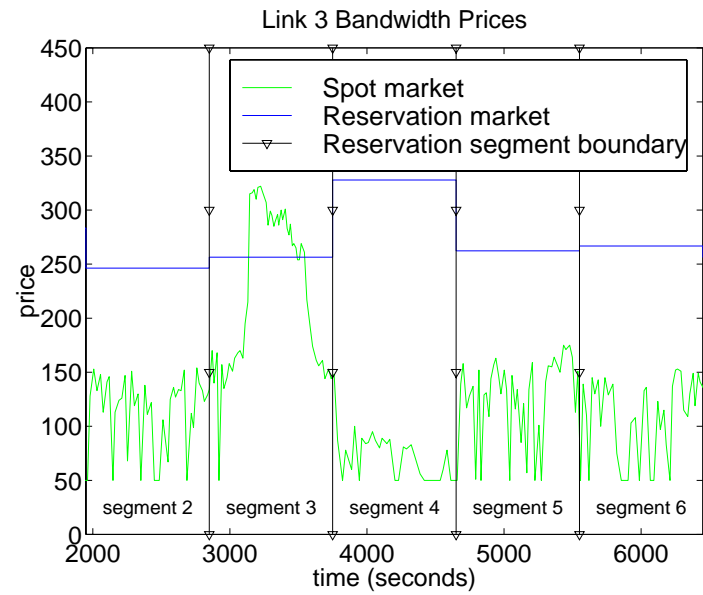
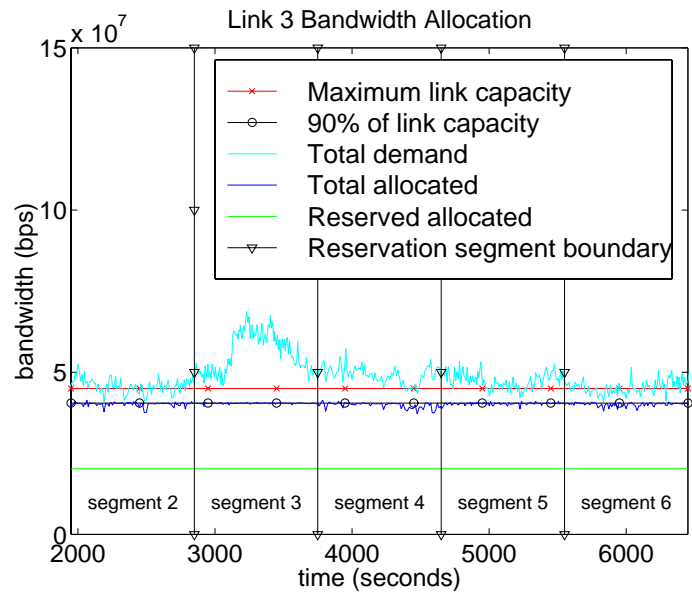


- If not enough reserved bandwidth is purchased, then spot bandwidth is used for the remaining portion

## Multi-Market Simulation

Demonstrate advantages of multi-market economy

- Seven link *parking-lot* network configuration
- Each link 45 Mbps, with segment length of 15 minutes
- Each user transmitted a MPEG-compressed video and were considered
  - Long-term (120 total)
    - \* 1/2 prefer reserved, remaining prefer cheaper
  - Short-term (40 total)
    - \* Prefer cheaper, cause sudden demand shift





## Multi-Market Approach

Advantages	Disadvantages
<ul style="list-style-type: none"><li>★ Immediate availability and guarantees</li><li>★ Users can purchase various types</li><li>★ Users can modify choices as prices change</li></ul>	<ul style="list-style-type: none"><li>● Guarantee duration</li></ul>

## Future Work

- Price-based routing
- Connection admission control
- Internet pricing
- Price-based security
- Users selling bandwidth